

# PIG TRAIL MUD RUN

## 2017 SPONSORSHIP INFORMATION

### PLATINUM PIG PRESENTING SPONSOR \$10,000

Your logo will be attached to our event logo – Pig Trail Mud Run “Presented By YOUR LOGO” and included on most printed marketing materials, including billboards, web site (including a link to your site), advertising and signage.

We'll include your quotes in all articles about the event.

Your logo will receive prominent placement (think really big) on the banner at the Recovery Party area on the day of the event.

The registration booth will be named after you. You'll get a table and vending opportunity in the Recovery Party area.

You can provide coupons or other materials for participants, family members, volunteers and VIPs in race packets. We'll let you make company announcements on race day.

You'll get 18 complimentary entries to the Pig Trail Mud Run – get your employees out for the running, the mud, and the challenge of the race – oh, and did we mention, the fun!

You get to brand key areas of the course (customized benefit).

And finally, 18 Pig Trail Mud Run T-Shirts! Let your imagination run wild!

#### **GOLDEN BOAR (\$5,000)**

Special display of your logo and link on website, and on all advertising.

Your name on the first obstacle of the race – the “Golden Boar” obstacle.

Insertion of marketing materials, coupons, etc. in race packets.

Table and vending opportunity in the Recovery Party area.

12 complimentary entries to race in the Pig Trail Mud Run – your employees are gonna' love you for letting them run!

12 Pig Trail Mud Run T-Shirts!

#### **BRASS PIG STY (\$1,000)**

Name and logo at the Finish Line.

Insertion of marketing materials, coupons, etc. in race packets.

Business name and link listed on website, and on advertising.

6 complimentary entries to race in the Pig Trail Mud Run so your employees can run in the race and then enjoy our Recovery party and the food and drink.

6 Pig Trail Mud Run T-Shirts!

#### **PIG TROUGH (\$2,500)**

Name and logo at the Recovery Party.

Insertion of marketing materials, coupons, etc. in race packets.

Business name and link listed on website, and on advertising.

8 complimentary entries to race in the Pig Trail Mud Run so your employees can run in the race and then enjoy our Recovery Party and the food and drink.

8 Pig Trail Mud Run T-Shirts!

#### **SILVER SOW (\$500)**

The obstacle of your choice (first come, first served) named after you and prominently listed on obstacle signage and on-line course map. Brand your obstacle any way you like!

Business name and link listed on website and advertising.

4 complimentary entries so you can race in the Pig Trail Mud Run and 4 complimentary Pig Trail Mud Run T-Shirts!

#### **COPPER PIG (\$250)**

Your name on one of the signs or banners displayed at the event and/or promoting the event.

Business name and link listed on website, and on advertising.

2 Pig Trail Mud Run T-Shirts!



**JUNE 3, 2017, AT  
ECCLESIA COLLEGE IN  
SPRINGDALE.**

**THE PIG TRAIL MUD  
RUN IS THE FINEST  
MUD RUN IN NW  
ARKANSAS.**

**SEVERAL HUNDRED  
RUNNERS WILL FACE  
16 ULTRA-  
CHALLENGING  
OBSTACLES OVER 5K.**

**THE RACE IS ON AN  
UNDEVELOPED, RUSTIC  
PORTION OF THE  
ECCLESIA COLLEGE  
CAMPUS. THE  
ARKANSAS OZARKS  
COURSE FEATURES  
EXTREME HILLS,  
UNDERBRUSH, LOTS OF  
TREES, A STREAM BED  
AND PONDS.**

**THE PIG TRAIL MUD  
RUN IS PRESENTED BY  
THE SPRINGDALE  
ROTARY CLUB, WITH  
NEARLY 200 BUSINESS  
AND COMMUNITY  
LEADERS AS MEMBERS.**



**The Rotary Club  
of Springdale, AR**

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